

# WE Bridge Venture Hosting

A programme for international technology startups seeking to enter the European market, attract customers and investment.

## FOR WHOM

- Technology startups and teams
- Projects with a market-ready product or prototype
- Teams focused on international growth
- Founders from Central Asia and other regions



INNOVATION  
PEOPLE  
MARKETS  
GROWTH

A MORE  
CONNECTED  
INNOVATIVE  
EUROPE

# What you get in 2 months

We open access to real opportunities in Europe. You test your hypotheses, receive market feedback and take the first steps toward scaling.



## Market Entry and Pilots

Meetings with prospective customers and partners; discussion of pilot projects



## Investors and Funding

Access to the investment network, investment platforms and relevant events



## Expertise

Independent experts, industry expertise, feedback on the product and market-entry strategy



## Visibility

Publication on the WE Bridge website, promotion through professional channels, participation in events and presentations



## Infrastructure

When required, support with legal, accounting and administrative matters through the partner infrastructure

**WE Bridge opens opportunities.  
The startup team does the work.**

FROM POTENTIAL TO A BROADER TOMORROW

# How it works

Two months. Three possible outcomes.



## THREE POSSIBLE OUTCOMES



### STOP

If the European hypothesis is not confirmed: no obligations and no unnecessary company-formation expenses.



### CONTINUE VALIDATION

If more evidence is needed, we help define the next steps.



### ESTABLISH A COMPANY IN EUROPE

If the market is confirmed, we discuss the second stage and a joint European business development model.

Better to validate now  
than spend time and money later.

# Participation terms



**€0**

## No entry fee

Participation in the two-month programme is free.



**0%**

## No equity transfer

We do not take equity in your company upon admission to the programme.



**3%**

## Success fee for fundraising

If funding (investment or grants) is attracted through WE Bridge opportunities, contacts or support, a base fee of 3% of the funds actually received applies.



## Second stage - separate agreement

If the European hypothesis is confirmed, we discuss establishing a European company and possible WE Bridge participation in the project. The terms, equity and cooperation format are agreed separately before incorporation.



## Team commitments

- prepare materials and data
- participate in meetings and pitch sessions
- meet agreed deadlines
- represent the project and programme professionally

## Apply to WE Bridge

Scan the QR code



<https://webridge.tech/en/venture-hosting>